



French Association of Tourism Management

**31 May, 1 and 2 June 2023
at the Faculty of Tourism of the
University of Girona (Spain)**

AFMAT Doctoral Workshop—May 31, 2023

Call for papers (in French and English)



With the support of INSETUR





French-Association of Tourism Management

The doctoral **workshop organized by AFMAT** aims to encourage the development of high-level doctoral research on tourism management within the scientific community, providing **support and assistance to students whose doctoral research embraces the field of tourism**.

The participating doctoral students' work may be anchored in various disciplines, including management sciences (for example, strategy, marketing, finance, entrepreneurship, human resources, and information systems, among others) as well as related sciences, such as economics (including environmental economics, business economics and international economics).

The doctoral workshop aims to cultivate a dialogue among doctoral students and their peers about their research work, particularly in regard to their scholarly concerns (choice of theoretical anchoring, epistemological positioning, methodological choices, strategy for validating results, etc.). Thus, it will give doctoral students the opportunity to benefit from external perspectives that complement those of their thesis supervisors, provided by a multidisciplinary team of experienced researchers in tourism management.

Because not all PhD students have the same needs or challenges, this workshop is aimed at diverse student profiles, for example:

- PhD students at an **intermediate stage** of progress in their research, whose subject and research plan are established and can be presented in detail.
- PhD students at a **less advanced stage** of progress in their research, whose subject, problem, conceptual framework, and/ or research design still need to be clarified or confirmed.
- PhD students writing a **thesis by articles** who are concerned about the congruence between parts of their work (and how to validate it).

Doctoral workshop format

The workshop will take place **on Wednesday, 31 May 2023** in a friendly, open, and nurturing atmosphere at the Faculty of Tourism of the University of Girona (Spain).

Participants will describe the progress of their doctoral work (in French or English) to a panel of researchers. Each presentation will be strictly limited to 20 minutes and will be followed by **comments and suggestions from two senior researchers specifically designated to discuss the doctoral students' work**. This structured exchange will be followed by a general

discussion with all the participants in the workshop. Each doctoral student will therefore benefit from a **personalized exchange lasting approximately 45 minutes**.

Applications for the doctoral workshop

PhD students wishing to participate in the workshop must submit a document (4-8 pages) describing the progress of their research (topic of interest, elements of the literature review, research concerns and questions, and expected methodology and results). Papers may be written in English or French and must be submitted electronically to fjeannot@insec.com before the **30th January 2023**.

The doctoral student's name, institutional affiliation, email address, and full address along with the name(s) of the thesis supervisor(s) must appear only on the cover page. The receipt of the application will be acknowledged by email.

Tuition

As part of its mission to support the development of the research community in tourism management, the AFMAT covers all the costs of organizing the doctoral workshop. Thus, membership in the AFMAT for calendar year 2023 is the only requirement for participation. Membership costs 20€ at the doctoral rate, and a membership form is available at the association's website: <https://afmat.org/>.

The organizers of the workshop encourage doctoral students also to register for the plenary conference on June 1 and 2 at the Faculty of Tourism of the University of Girona (Spain). The conference will allow PhD candidates both to hear from experienced researchers in the field and to develop their professional networks. The doctoral student rate for the conference is 80€.

Scientific and organizing committee of the workshop

The doctoral workshop is organized by:

Florence JEANNOT, INSEEC Grande Ecole, France: fjeannot@insec.com

Ariadna GASSIOT MELIAN, University of Girona, Spain: ariadna.gassiot@udg.edu

with the collaboration of:

Auréliе CORNE, University of Perpignan Via Domitia, France

Aude DUCROQUET, University of Angers, France

Lien DUONG, University of Haute-Alsace, France

Mustafeed ZAMAN, EM Normandie Business School, France